

## **Social Media Manager (UK — Visa Sponsorship Available)**

**Location:** United Kingdom

**Company:** SSI Medicare

**Category:** Marketing & Communications

**Designation:** Social Media Managers

SSI Medicare is a healthcare services company dedicated to providing safe, ethical and patient-centred medical support across the UK. As our organisation continues to grow, we are seeking a skilled **Social Media Manager** to lead and manage our digital presence across all major platforms.

This role is ideal for a motivated professional who understands both social media strategy and the sensitivity required when communicating within the healthcare sector.

### **Key Responsibilities**

- Develop and implement a comprehensive social media strategy aligned with company objectives.
- Create engaging, accurate, and compliant content across Facebook, Instagram, LinkedIn, X, and other platforms.
- Manage day-to-day posting, scheduling, and audience engagement.
- Analyse performance metrics and prepare monthly insight reports.
- Support brand awareness campaigns and digital marketing initiatives.
- Coordinate online communication relating to patient queries, awareness campaigns, and company updates.
- Manage digital campaigns and collaborate with internal teams on marketing projects.

### **Skills & Experience**

- Proven experience managing social media accounts for a business or organisation.
- Strong understanding of content creation, campaigns, analytics, and brand voice.
- Excellent written communication skills and attention to detail.
- Experience in healthcare, education, or professional services (preferred but not essential).
- Ability to work independently, manage deadlines, and handle multiple priorities.

## **Training & Development**

Relevant apprenticeship pathways may apply, including:

- Public Relations and Communications Assistant
- Digital Community Manager
- Digital Marketer (Integrated Degree)

## **Visa Sponsorship**

SSI Medicare is prepared to **sponsor eligible candidates** for the appropriate UK work visa, in line with immigration regulations.

Applicants already in the UK, as well as qualified candidates overseas, are welcome to apply.

## **How to Apply**

If you are passionate about digital communication and want to contribute to a healthcare organisation that makes a genuine difference, we would like to hear from you.

Please submit your CV and portfolio (if available) through our website or contact us directly via our email: [hr.ssimedicare@gmail.com](mailto:hr.ssimedicare@gmail.com).