

Social Media Manager (UK — Visa Sponsorship Available)

Location: United Kingdom

Company: SSI Medicare

Category: Marketing & Communications

Designation: Social Media Managers

SSI Medicare is a healthcare services company dedicated to providing safe, ethical and patient-centred medical support across the UK. As our organisation continues to grow, we are seeking a skilled **Social Media Manager** to lead and manage our digital presence across all major platforms.

This role is ideal for a motivated professional who understands both social media strategy and the sensitivity required when communicating within the healthcare sector.

Key Responsibilities

- Develop and implement a comprehensive social media strategy aligned with company objectives.
- Create engaging, accurate, and compliant content across Facebook, Instagram, LinkedIn, X, and other platforms.
- Manage day-to-day posting, scheduling, and audience engagement.
- Analyse performance metrics and prepare monthly insight reports.
- Support brand awareness campaigns and digital marketing initiatives.
- Coordinate online communication relating to patient queries, awareness campaigns, and company updates.
- Manage digital campaigns and collaborate with internal teams on marketing projects.

Skills & Experience

- Proven experience managing social media accounts for a business or organisation.
- Strong understanding of content creation, campaigns, analytics, and brand voice.
- Excellent written communication skills and attention to detail.
- Experience in healthcare, education, or professional services (preferred but not essential).
- Ability to work independently, manage deadlines, and handle multiple priorities.

Training & Development

Relevant apprenticeship pathways may apply, including:

- Public Relations and Communications Assistant
- Digital Community Manager
- Digital Marketer (Integrated Degree)

Visa Sponsorship

SSI Medicare is prepared to **sponsor eligible candidates** for the appropriate UK work visa, in line with immigration regulations.

Applicants already in the UK, as well as qualified candidates overseas, are welcome to apply.

How to Apply

If you are passionate about digital communication and want to contribute to a healthcare organisation that makes a genuine difference, we would like to hear from you.

Please submit your CV and portfolio (if available) through our website or contact us directly via our email: hr.ssimedicare@gmail.com.